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PRESS RELEASE

MIAMI MOSAIC ARTIST TAKES HER TILING HIGH TECH

Mosaic Madness launches new Web site to share mosaic art with the masses

MIAMI (Sept. 22, 2006) – Mosaic artist Julie Galvin Weilbacher has been developing her art for nearly ten years. What began as a hobby has blossomed into a full-time career creating uniquely designed pieces, teaching classes and, now, marketing her works on the Web with the launch this week of www.mosaic-madness.com.

Most of her commissioned works to date have been largely due to word-of-mouth. Thanks to her new virtual storefront, the Kendall-based artist can reach the global masses with her art form.

“What I like about the new site is that it’s really one-stop shopping for anyone interested in mosaics,” said Julie Galvin Weilbacher, Mosaic Madness Artist/Owner. “Someone interested in taking a class or putting together a mosaic party can find information there. Brides seeking unique wedding favors or bridal party gifts and people looking for truly one-of-a-kind presents can find what they’re looking for as well,” she added.

Weilbacher conducts a variety of classes from individual instruction to group classes for which she supplies all of the materials, tools, base items, adhesives and grout. In fact, she recently conducted a class for two women who each created a mosaic table. Weilbacher said both students had taken her beginner’s class and enjoyed the experience so much that they decided right away to move on to the next level.

Weilbacher is also expanding her high-tech reach with a virtual print shop she operates through Café Press. The artist is electronically targeting the mosaic community at-large with fun designs like an ‘[I Break for Mosaics](#)’ bumper sticker and ‘[Extraordinary Mosaicist](#)’ items. She produces an annual wall calendar featuring her seasonal pieces, journals, magnets and apparel, as well. Check out her designs at <http://www.cafepress.com/mosaicmadness>.

For more information, contact Julie Galvin Weilbacher at Mosaic Madness, 305-274-6009 or jgalvin@mosaic-madness.com. Visit Mosaic Madness online at www.mosaic-madness.com.

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About Mosaic Madness: Mosaic Madness is a lifestyle company that offers a selection of one-of-a-kind mosaic art inspired by life and perfect for every home, garden, and special occasion. The company also offers individualized mosaic classes, personally taught by the company’s founding artist, Julie Galvin Weilbacher. Julie has been designing fine mosaic creations for nearly 10 years and has a passion for sharing her love of mosaics with others. Weilbacher is a member of The Society of American Mosaic Artists.